

## GU10

Smart Wi-Fi LED

1x smart dimmable GU10

2200-6500 (WHITE)

Control via voice or app Only

works with the WIZ app

8719514550872



# State-of-the-art LED light bulb for the home

State-of-the-art LED light bulb providing a general lighting solution for daily indoor activities. You will save on energy costs immediately and reduce the frequency of bulb replacements, without compromising on the quality of your lighting.

#### High quality light

- Designed for the comfort of your eyes

#### Choose a simple replacement for your old bulbs

- Similar shape and size as standard incandescent bulb
- Similar shape and size as incandescent capsules

#### Choose for a sustainable solution

- Long life bulbs - Lasts up to 15 years

#### Light beyond illumination

- A simple LED for everyday use
- Instant on

#### Easy-to-use smart lighting for a more convenient everyday life

- Start simple with smart Wi-Fi LED
- Instant app control

# Highlights

## Gentle LEDs, easy on the eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get the glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

### Replaces standard incandescent

With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

### Similar shape and size as incandescent capsules

With its beautifully shaped design and familiar dimensions, this is a contemporary lighting, LED capsule. The perfect sustainable replacement for traditional incandescent capsules.

### 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

## A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

### Instant on Start simple with smart Wi-Fi LED

1.   
Screw in your bulb
2.   
Download the WiZ app

It's easy to get started with smart lighting. Simply screw in your bulb, download the WiZ app and follow the steps. And you're ready to go! Need more help? Get live in-app chat support.

## Instant app control



Adjust the lighting from anywhere using the free, easy-to-use app. No need to go from room to room to make sure all your lights are off. Control all lights wherever you are with the smartphone app for iOS and Android.

# Specifications

## Bulb characteristics

- Dimmable: Wireless Dim
- Intended use: Indoor
- Lamp shape: PAR16
- Socket: GU10
- Technology: LED
- Type of glass: Frosted

## Bulb dimensions

- Height: 5.8 cm
- Weight: 0.12 kg
- Width: 5 cm

## Durability

- Average life (at 2.7 hrs/day): 15 year(s)
- Lumen maintenance factor: 70%
- Nominal lifetime: 15,000 hour(s)
- Number of switch cycles: 50,000

## Light characteristics

- Color consistency: 6SDCM
- Color rendering index (CRI): 90
- Color temperature: 2200-6500K (White)
- Nominal luminous flux: 400 lumen
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Miscellaneous

- EyeComfort: Yes

## Other characteristics

- Lamp current: 40 mA
- Efficacy: 81 lm/W

## Packaging information

- EAN: 8719514550872
- Product title: Wi-Fi White  
+Tunablewhite/4.9W GU10

## Power consumption

- Power factor: 0.55
- Voltage: 220-240 V
- Wattage: 4.9 W
- Wattage equivalent: 50 W
- Energy Efficiency Label (EEL): A+

## Rated values

- Rated lifetime: 15,000 hour(s)
- Rated luminous flux: 400 lumen
- Rated power: 4.9 W

## Packaging dimensions and weight

- EAN/UPC - product: 8719514550872
- Net weight: 0.10 kg
- Gross weight: 0.113 kg
- Height: 16.000 cm
- Length: 7.000 cm
- Width: 7.000 cm
- Material number (12NC): 929002448312